



Lifelong Learning Week (LLW)
Teden vseživljenjskega učenja (TVU)

Slovenia, 16 – 22 May 2011



Lifelong Learning Programme

Evaluation of the Slovenian meeting (12 & 13 May 2011)

Two aspects were evaluated by participants via evaluation questionnaires:

a) Thematic workshop on *How to engage 'old' and 'new' media in learning festivals*

Summary of opinions:

- Involving media in an efficient promotion of adult education and adult learners is a considerable challenge for all participating countries.
- Participants enjoyed the presentations as well as the group work but also discussions during the coffee breaks.
- The summary of the country reports on the usage of 'old' and 'new' media was very useful and created a bridge among participants.
- They were grateful for the possibility to take part in an international meeting and experience different (culturally-based) approaches and attitudes.
- They appreciated the opportunity to learn about the specifics of public relations in the public sector, efficient media engagement, new media and social networks, combining different media to achieve the best results, etc.
- Participants were grateful for getting acquainted with study circles, the procedure leading to the selection of award winners as well as the production of their video-portraits.
- They concluded that media promotion of the learning festivals, adult learning in general and successful learners in particular has to be carefully planned well in advance.
- They plan to pass their impressions and the collected information to people at home who work on this aspect of their learning festivals.
- They plan to engage ICT specialists to a greater extent.
- They got many useful ideas, such as tips on how to organise a press conference or that it is great to have a printed newsletter on the opening ceremony right after the event.
- Suggestion on how to improve such a workshop: more time for debate and less passive listening to presentations.
- Someone expressed that he felt uncomfortable around people who did not have the English language skills needed to participate actively in the working group.

b) National Lifelong Learning Week Opening and the Awards Ceremony

- Unanimously, participants were very impressed by the whole ceremony but especially by the video-portraits of award winners.
- They appreciated the organisational work leading up to such an event and they loved the music.
- Since only the video-portraits were subtitled, they would have appreciated translations of speeches – at least the opening one.

Prepared by:

Zvonka Pangerc Pahernik, Slovenian Institute for Adult Education