HEY, YOU ... YOU’RE ON TV

EDUCATIONAL TV

www.vi-tv.si

TELEVISION
Learning
Entertainment
Exchanging information

WEB PORTAL
Presentation of schools
Blog
News articles
TV articles

IT’S BEING WATCHED ...

Reading literacy
Weekly info programming
Learning through art

The young out loud
Advising
Sympathies
EDUCATIONAL TELEVISION

OPENING OF TV

TELEVISION
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www.scc-tv.si

EJ TI! NA TeVe-ju SI!
FROM AN IDEA TO THE DISTRIBUTION!

AIM:
• Television offering different content
• To offer key information (formal and informal)
• Education with positive attitude

GOALS:
• Presentation and promotion numerous educational contents, individuals and institutions
• Producing daily, weekly and monthly informative programming through formal and informal learning and education
• Jobs and career promotion, promotion of study fields, professional trends and employment needs
• Familiarizing parents with the curricula and offering them educational help
• Encouraging children, pupils, students and teachers of all partner schools to actively participate in projects
• Presentation of informative and educational contents to teachers and educators
• Motivate pupils, students and teachers to create television programming
PROGRAMME OFFER

• up-to-date video programming covering main areas (education, culture, extra-curricular activities, health, the environment...)

CREATORS

• students attending the Media technician course
• progressive inclusion of pupils, students and teachers from partner institutions
• teachers and mentors
• other partners: National education institute of the republic of Slovenia
Children, students as researchers

School center Celje
MEDIA
TECHNICIAN

Kindergartens
Primary S.
Secondary S.

Children, students as researchers
Children, pupils, students as creators
Parents, teachers, professionals as mentors

Video programming production

CREATORS:

VI TV
Information provider

EDUCATION
CULTURE
EXTRA-CURRICULAR ACTIVITIES
ENTERTAINMENT

• WEB TV
• IP TV
• MOBILE TV

TARGET GROUP!

Teachers
Parents
Students as viewers
Educational institutions org.
Children
Youth organisation
Employers
PRIMARY MEDIUM -> TELEVISION
SECONDARY MEDIUM -> WEB

• VI TV as television as well as web (nonlinear web television),

• Programming is located on the web, in the form OF WEB INFO PORTAL
  -> www.vi-tv.si, containing all other information (tv, news, radio)

ANTICIPATED BEGINNING OF BROADCASTING – FALL 2011