

Mission SeniorWeb



Participation Elderly Citizens (50+) in the new information society (starters and advanced students)

For and by Elderly Citizens
Development alone or with
50+ers in the association or as a
volunteer



The challenge



There are more than 5,3 million senior citizens in the Netherlands (50+)

60% are on line 40% are not online (2 million)

Trends



- Other requirements (starting) student
- New computer operating systems
- Social Media coming up
- Tablets, smartphones and e-readers (new devices)
- Mobility more important









SeniorWeb

... provides senior citizens with:

Information about computer and internet Education (offline in Learining Centres en online) Support for their computer and internet problems Platforms for thriving communities

SeniorWeb for members:



- Assistance with computerproblems
 Via telephone, internet and at home
- Computermagazine Enter en newsletter
 Magazine (4 x per year)with instructions, tips en news.
- Computercourses
 At a Learning Centre or online at home via internet.
- Low priced computerbooks
 Like Making Back-ups or Maps etc
- Sharing experience with other members
 Via Meetingpoint, Mailgroups, Forum and Supply and Demand

Computersupport



PCHelp via Telephone:

- Assistance with easy computerproblems and advice.
- At workdays at 9:00 12:00.
- € 0,20 a minute.

PCHelp via Internet:

- Advice on questions via <u>www.seniorweb.nl</u> by trained volunteer
- No Costs.

PCHelp at Home:

- Assistance at your home by a trained volunteer
- Expence Allowance

PCHulp at distance:

Assistance with remote control

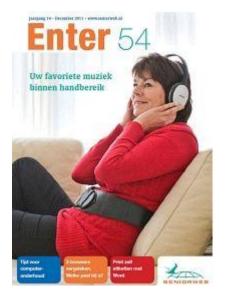






Assistance for Computer problems by elderly volunteers via internet, telephone or at home

Magazine Enter





Website





Computer courses at 415 locations and via website

Since 1996:



415 Learning Centres in Holland



- > 3.500 Volunteers
- 50.000 students per year
- > 130.000 and still growing
- 1 milion visitors per month at (<u>www.seniorweb.nl</u>)



Volunteer at SeniorWeb



Volunteers are active for SeniorWeb in:

Learning Centres
PCHelp Service
Services for members



What is an Learning Center?



Organizing courses and workhops about computer and internet

For and by Elderly Citizens

Easy accessible: understandable and affordable

Taking place in a public accessible

Working with volunteers

Learning centre is a member of the SeniorWeb (formula)

Close by: Learning Centres in every part of The Netherlands.

Have a look at www.seniorweb.nl/leercentra

Together with SeniorWeb



- Assistance with start Learning Centres
- Advice for creating computercourses
- Assistance finding sponsors and partners
- Support and advice for problems
- Training for Volunteers
- High quality teaching material
- Tools (evaluation tool, student administration software)
- Teachers manual and PR-material
- National attention via <u>www.seniorweb.nl</u> en media
- Service office
- PCHelp as service for students

Support Volunteers Learning Centres



Welcome package with free membership Expertise training
Special day for volunteers
Information via mailinglists
virtual office
Contact with other volunteers
Servicepoint





Virtual office for Learning Centres



- Educational material
- Promotion material
- SeniorWeb Information
- Meetings





Mijn Gegevens Zoeken Contact Uitloggen

Nieuws

Agenda

Wegwijs op de Ambassade

Alle Ambassadeurs

Leercentra

PCHulp

Mailgroepen

Forum Ambassadeurs

Fotoalbum

Toonbank

Mijn winkelmand

Cursusmateriaal

Promotiemateriaal

SeniorWeb informatie

Bijeenkomsten

PCHulp via Internet

PCHulp aan Huis

PCHulp Per Telefoon

Vraag en Antwoord

Toonbank: Cursusmateriaal

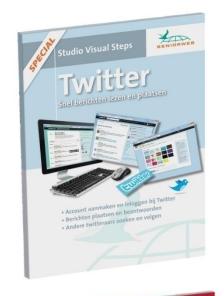
U bent hier: Home > Toonbank

Onderwerp:	Computer algemeen	<u> </u>	winkelmand
	Computer algemeen	N N	(leeg)
llustratie 1	Didactiek Digitaal Ieren Geldzaken		Prijs
CUM!	Hobby Internet en e-mail Kennismakingsbijeenkomst Office Sociale Media Veiligheid en onderhoud	che en handige instellingen waarmee u vens kan worden ingesteld. Dit boek ergebruik te vergemakkelijken. Geschikt	€ 7,95 + porto
The same of	Windows VD	dows 7) elke computeraar gaat er wel eens wat breemsituaties waar u geen antwoord op kan u helpen.	€ 10,15 + porto
- Jethori	computerwoordenboek let boek is uitverkocht, raadpleeg het online computerwoordenboek op seniorweb.nl. n het Computerwoordenboek voor senioren worden meer dan 620 eelgebruikte begrippen op een levendige en begrijpelijke wijze erklaard.		€ 12,00 + porto
,	Meer info		

New coursebooks

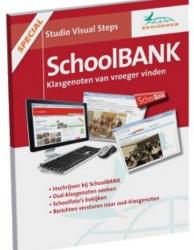














Questions?



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